

## Aggregated Data on Key Variables

### Journalistic Roles: Be a detached observer

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	90.8%	4.31	.80	<b>Italy</b>	396	86.6%	4.47	.81
<b>Argentina</b>	353	52.1%	3.42	1.16	<b>Japan</b>	743	44.1%	3.37	.94
<b>Australia</b>	602	76.9%	4.07	.99	<b>Kenya</b>	310	61.0%	3.57	1.20
<b>Austria</b>	812	88.3%	4.41	.81	<b>Kosovo</b>	198	94.9%	4.67	.68
<b>Bangladesh</b>	305	47.9%	3.31	1.40	<b>Latvia</b>	336	96.4%	4.63	.58
<b>Belgium</b>	586	85.3%	4.34	.85	<b>Malawi</b>	151	70.9%	3.97	1.27
<b>Bhutan</b>	86	73.3%	3.93	1.16	<b>Malaysia</b>	355	71.5%	3.89	.89
<b>Botswana</b>	168	68.5%	3.86	1.34	<b>Mexico</b>	375	58.4%	3.47	1.29
<b>Brazil</b>	376	73.1%	4.13	1.02	<b>Moldova</b>	220	82.7%	4.30	.86
<b>Bulgaria</b>	263	89.0%	3.96	1.26	<b>Netherlands</b>	513	64.9%	3.76	.98
<b>Canada</b>	342	78.4%	4.12	1.02	<b>New Zealand</b>	530	71.5%	3.95	.99
<b>Chile</b>	458	54.4%	3.52	1.32	<b>Norway</b>	620	62.7%	3.64	1.03
<b>China</b>	637	64.4%	3.70	.93	<b>Oman</b>	257	89.5%	4.23	.83
<b>Colombia</b>	538	43.1%	3.19	1.33	<b>Philippines</b>	346	70.8%	3.88	.86
<b>Croatia</b>	551	83.1%	4.39	.94	<b>Portugal</b>	405	85.9%	4.42	.89
<b>Cyprus</b>	194	72.7%	4.21	.99	<b>Qatar</b>	357	53.2%	3.48	1.22
<b>Czech Republic</b>	289	91.0%	4.53	.77	<b>Romania</b>	340	85.6%	4.45	.85
<b>Denmark</b>	1340	63.2%	3.80	1.09	<b>Russia</b>	390	61.3%	3.81	.94
<b>Ecuador</b>	340	49.4%	3.19	1.39	<b>Serbia</b>	391	65.7%	3.79	1.26
<b>Egypt</b>	398	92.2%	4.65	.67	<b>Sierra Leone</b>	200	68.5%	3.89	1.15
<b>El Salvador</b>	236	52.1%	3.33	1.33	<b>Singapore</b>	94	42.6%	3.16	1.34
<b>Estonia</b>	274	91.2%	4.45	.69	<b>South Africa</b>	365	62.5%	3.78	1.24
<b>Ethiopia</b>	345	58.0%	3.51	1.36	<b>South Korea</b>	352	69.3%	3.80	.76
<b>Finland</b>	366	91.5%	4.51	.73	<b>Spain</b>	390	70.3%	3.92	1.00
<b>France</b>	223	77.6%	4.19	.94	<b>Sudan</b>	274	94.5%	4.72	.62
<b>Germany</b>	771	82.5%	4.27	.95	<b>Sweden</b>	585	90.4%	4.41	.76
<b>Greece</b>	395	70.4%	3.92	1.12	<b>Switzerland</b>	908	82.8%	4.26	.84
<b>Hong Kong</b>	460	58.7%	3.57	.82	<b>Tanzania</b>	272	26.5%	3.14	.71
<b>Hungary</b>	385	86.5%	4.38	.74	<b>Thailand</b>	369	82.1%	4.26	.84
<b>Iceland</b>	176	76.7%	4.09	.98	<b>Turkey</b>	94	91.5%	4.66	.80
<b>India</b>	501	76.0%	4.04	1.19	<b>UAE</b>	205	49.3%	3.45	1.28
<b>Indonesia</b>	628	64.0%	3.70	1.05	<b>UK</b>	694	76.8%	4.11	.89
<b>Ireland</b>	302	75.2%	4.05	.94	<b>USA</b>	413	75.5%	4.09	.94
<b>Israel</b>	332	50.9%	3.36	1.42					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Report things as they are

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	98.0%	4.57	.57	<b>Italy</b>	394	90.4%	4.60	.71
<b>Argentina</b>	360	91.1%	4.48	.75	<b>Japan</b>	744	65.1%	3.81	.95
<b>Australia</b>	600	94.7%	4.62	.65	<b>Kenya</b>	336	92.9%	4.46	.75
<b>Austria</b>	807	95.5%	4.63	.61	<b>Kosovo</b>	202	98.5%	4.83	.47
<b>Bangladesh</b>	327	76.8%	4.13	1.09	<b>Latvia</b>	340	99.4%	4.75	.47
<b>Belgium</b>	590	94.2%	4.59	.63	<b>Malawi</b>	175	96.6%	4.74	.65
<b>Bhutan</b>	89	79.8%	4.16	1.18	<b>Malaysia</b>	363	79.3%	4.13	.83
<b>Botswana</b>	186	96.2%	4.80	.51	<b>Mexico</b>	376	95.5%	4.69	.65
<b>Brazil</b>	376	89.4%	4.57	.75	<b>Moldova</b>	221	97.3%	4.79	.47
<b>Bulgaria</b>	263	98.8%	4.85	.41	<b>Netherlands</b>	518	92.9%	4.52	.68
<b>Canada</b>	351	96.9%	4.82	.49	<b>New Zealand</b>	532	94.0%	4.57	.64
<b>Chile</b>	476	88.2%	4.51	.90	<b>Norway</b>	625	87.8%	4.26	.90
<b>China</b>	642	83.8%	4.10	.75	<b>Oman</b>	257	63.4%	3.75	1.22
<b>Colombia</b>	547	92.5%	4.66	.74	<b>Philippines</b>	349	95.1%	4.49	.60
<b>Croatia</b>	553	96.0%	4.75	.55	<b>Portugal</b>	401	94.8%	4.71	.63
<b>Cyprus</b>	204	97.1%	4.84	.44	<b>Qatar</b>	365	54.5%	3.51	1.23
<b>Czech Republic</b>	289	98.3%	4.91	.38	<b>Romania</b>	337	95.0%	4.80	.55
<b>Denmark</b>	1345	90.9%	4.51	.69	<b>Russia</b>	390	78.7%	4.22	.82
<b>Ecuador</b>	365	88.8%	4.48	.91	<b>Serbia</b>	405	97.0%	4.79	.54
<b>Egypt</b>	398	85.4%	4.36	.80	<b>Sierra Leone</b>	216	94.9%	4.59	.67
<b>El Salvador</b>	250	93.2%	4.60	.72	<b>Singapore</b>	95	49.5%	3.21	1.66
<b>Estonia</b>	274	94.9%	4.70	.59	<b>South Africa</b>	371	92.5%	4.62	.73
<b>Ethiopia</b>	348	66.4%	3.84	1.28	<b>South Korea</b>	352	92.9%	4.55	.66
<b>Finland</b>	366	91.5%	4.55	.72	<b>Spain</b>	390	96.9%	4.79	.55
<b>France</b>	227	96.5%	4.73	.52	<b>Sudan</b>	272	90.4%	4.56	.76
<b>Germany</b>	765	90.7%	4.59	.73	<b>Sweden</b>	590	96.4%	4.59	.58
<b>Greece</b>	409	96.8%	4.75	.53	<b>Switzerland</b>	907	94.4%	4.53	.64
<b>Hong Kong</b>	465	79.8%	3.99	.75	<b>Tanzania</b>	272	87.9%	4.25	.66
<b>Hungary</b>	387	91.0%	4.50	.75	<b>Thailand</b>	371	88.7%	4.37	.69
<b>Iceland</b>	184	97.3%	4.76	.59	<b>Turkey</b>	94	97.9%	4.79	.57
<b>India</b>	518	88.4%	4.43	.81	<b>UAE</b>	219	71.2%	4.04	1.05
<b>Indonesia</b>	660	94.1%	4.51	.68	<b>UK</b>	697	93.0%	4.59	.63
<b>Ireland</b>	301	94.4%	4.63	.66	<b>USA</b>	412	98.3%	4.82	.48
<b>Israel</b>	339	92.9%	4.64	.74					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Provide analysis of current affairs

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	292	77.1%	3.94	.72	<b>Italy</b>	394	77.4%	4.13	.89
<b>Argentina</b>	358	79.6%	4.08	.87	<b>Japan</b>	743	84.7%	4.22	.73
<b>Australia</b>	601	56.6%	3.47	1.26	<b>Kenya</b>	334	81.7%	4.08	1.00
<b>Austria</b>	814	89.6%	4.44	.79	<b>Kosovo</b>	201	92.5%	4.50	.74
<b>Bangladesh</b>	329	78.4%	4.14	.89	<b>Latvia</b>	339	79.4%	4.19	.95
<b>Belgium</b>	582	70.4%	3.85	.95	<b>Malawi</b>	172	93.6%	4.51	.71
<b>Bhutan</b>	89	73.0%	4.04	1.10	<b>Malaysia</b>	362	69.9%	3.93	.83
<b>Botswana</b>	186	92.5%	4.55	.73	<b>Mexico</b>	377	86.5%	4.35	.90
<b>Brazil</b>	376	63.8%	3.85	.99	<b>Moldova</b>	221	77.8%	4.19	.90
<b>Bulgaria</b>	263	84.8%	4.40	.83	<b>Netherlands</b>	517	64.8%	3.81	1.05
<b>Canada</b>	349	78.4%	4.10	.94	<b>New Zealand</b>	526	67.9%	3.83	1.02
<b>Chile</b>	472	85.0%	4.40	.97	<b>Norway</b>	609	47.8%	3.30	1.15
<b>China</b>	640	70.8%	3.84	.88	<b>Oman</b>	257	71.6%	3.90	1.04
<b>Colombia</b>	543	91.0%	4.56	.77	<b>Philippines</b>	348	81.3%	4.15	.85
<b>Croatia</b>	552	90.4%	4.48	.72	<b>Portugal</b>	402	83.3%	4.22	.81
<b>Cyprus</b>	204	94.6%	4.68	.57	<b>Qatar</b>	366	40.4%	3.19	1.23
<b>Czech Republic</b>	287	66.9%	3.84	.97	<b>Romania</b>	338	79.3%	4.23	1.01
<b>Denmark</b>	1345	74.1%	3.99	.89	<b>Russia</b>	390	63.3%	3.83	1.01
<b>Ecuador</b>	363	89.3%	4.35	.84	<b>Serbia</b>	404	90.1%	4.53	.79
<b>Egypt</b>	398	79.4%	4.17	.86	<b>Sierra Leone</b>	214	91.6%	4.43	.76
<b>El Salvador</b>	240	67.5%	3.81	1.20	<b>Singapore</b>	94	45.7%	3.14	1.32
<b>Estonia</b>	274	73.4%	4.06	.90	<b>South Africa</b>	367	73.0%	3.97	1.22
<b>Ethiopia</b>	348	85.6%	4.25	.90	<b>South Korea</b>	352	88.6%	4.33	.69
<b>Finland</b>	366	85.8%	4.30	.79	<b>Spain</b>	389	87.9%	4.38	.76
<b>France</b>	220	77.7%	4.09	.84	<b>Sudan</b>	272	90.4%	4.56	.76
<b>Germany</b>	768	83.5%	4.31	.96	<b>Sweden</b>	587	77.3%	4.05	.92
<b>Greece</b>	404	80.2%	4.17	.95	<b>Switzerland</b>	906	84.0%	4.21	.81
<b>Hong Kong</b>	468	69.0%	3.80	.91	<b>Tanzania</b>	272	6.3%	2.63	.73
<b>Hungary</b>	385	76.9%	4.10	.99	<b>Thailand</b>	372	85.5%	4.23	.71
<b>Iceland</b>	183	88.5%	4.47	.84	<b>Turkey</b>	94	88.3%	4.31	.83
<b>India</b>	503	84.7%	4.31	.81	<b>UAE</b>	217	65.0%	3.82	1.14
<b>Indonesia</b>	655	72.8%	3.93	.88	<b>UK</b>	689	67.2%	3.81	1.14
<b>Ireland</b>	300	63.0%	3.71	1.13	<b>USA</b>	411	63.7%	3.79	1.00
<b>Israel</b>	332	77.4%	4.16	1.11					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Monitor and scrutinize political leaders

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	36.5%	3.02	1.19	<b>Italy</b>	391	44.0%	3.28	1.23
<b>Argentina</b>	350	71.7%	3.96	.96	<b>Japan</b>	743	90.8%	4.47	.69
<b>Australia</b>	604	60.4%	3.56	1.38	<b>Kenya</b>	333	55.9%	3.52	1.25
<b>Austria</b>	769	45.4%	3.18	1.38	<b>Kosovo</b>	197	63.5%	3.75	1.19
<b>Bangladesh</b>	321	63.2%	3.84	1.02	<b>Latvia</b>	335	51.9%	3.37	1.34
<b>Belgium</b>	565	55.0%	3.38	1.28	<b>Malawi</b>	170	74.7%	4.13	1.04
<b>Bhutan</b>	89	66.3%	3.87	.99	<b>Malaysia</b>	354	50.3%	3.55	.93
<b>Botswana</b>	185	75.7%	4.13	1.06	<b>Mexico</b>	374	86.9%	4.33	.90
<b>Brazil</b>	376	52.1%	3.56	1.11	<b>Moldova</b>	221	57.5%	3.52	1.33
<b>Bulgaria</b>	263	56.3%	3.63	1.17	<b>Netherlands</b>	508	28.1%	2.72	1.32
<b>Canada</b>	344	67.8%	3.85	1.32	<b>New Zealand</b>	521	61.6%	3.69	1.30
<b>Chile</b>	446	66.4%	3.87	1.27	<b>Norway</b>	599	38.6%	2.96	1.27
<b>China</b>	637	40.7%	3.14	1.11	<b>Oman</b>	257	33.5%	3.30	.88
<b>Colombia</b>	540	78.9%	4.19	1.06	<b>Philippines</b>	347	80.7%	4.18	.88
<b>Croatia</b>	550	88.4%	4.51	.79	<b>Portugal</b>	402	78.4%	4.14	1.03
<b>Cyprus</b>	203	64.0%	3.67	1.36	<b>Qatar</b>	360	29.7%	2.58	1.35
<b>Czech Republic</b>	285	51.9%	3.44	1.25	<b>Romania</b>	336	51.2%	3.40	1.36
<b>Denmark</b>	1342	80.4%	4.18	.89	<b>Russia</b>	390	28.5%	2.96	1.09
<b>Ecuador</b>	357	73.7%	4.01	1.07	<b>Serbia</b>	402	69.9%	3.93	1.20
<b>Egypt</b>	398	74.6%	4.05	1.00	<b>Sierra Leone</b>	218	79.8%	4.17	1.05
<b>El Salvador</b>	250	86.4%	4.28	.91	<b>Singapore</b>	89	50.6%	3.30	1.29
<b>Estonia</b>	274	53.3%	3.43	1.23	<b>South Africa</b>	366	63.4%	3.62	1.40
<b>Ethiopia</b>	341	47.5%	3.25	1.34	<b>South Korea</b>	350	86.0%	4.34	.78
<b>Finland</b>	365	63.8%	3.73	1.30	<b>Spain</b>	385	79.2%	4.17	1.04
<b>France</b>	221	56.1%	3.64	.92	<b>Sudan</b>	270	83.7%	4.39	.97
<b>Germany</b>	746	36.3%	2.79	1.46	<b>Sweden</b>	587	87.1%	4.35	.93
<b>Greece</b>	406	65.3%	3.82	1.25	<b>Switzerland</b>	907	46.6%	3.25	1.20
<b>Hong Kong</b>	465	80.0%	4.09	.91	<b>Tanzania</b>	272	90.8%	4.28	.62
<b>Hungary</b>	373	43.7%	3.12	1.45	<b>Thailand</b>	370	73.0%	4.05	.82
<b>Iceland</b>	183	42.6%	3.20	1.25	<b>Turkey</b>	93	86.0%	4.14	.92
<b>India</b>	511	62.8%	3.78	1.11	<b>UAE</b>	207	49.3%	3.37	1.36
<b>Indonesia</b>	650	56.0%	3.60	.91	<b>UK</b>	674	48.1%	3.26	1.48
<b>Ireland</b>	301	61.5%	3.66	1.26	<b>USA</b>	409	86.1%	4.33	.94
<b>Israel</b>	329	62.9%	3.66	1.44					

<sup>1</sup> Percentage saying “extremely” and “very important”



## Aggregated Data on Key Variables

### Journalistic Roles: Monitor and scrutinize business

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	290	27.9%	2.74	1.13	<b>Italy</b>	389	44.2%	3.29	1.20
<b>Argentina</b>	345	59.4%	3.69	1.13	<b>Japan</b>	744	62.9%	3.82	.86
<b>Australia</b>	602	54.0%	3.43	1.22	<b>Kenya</b>	329	54.1%	3.47	1.22
<b>Austria</b>	773	39.8%	3.03	1.36	<b>Kosovo</b>	192	46.4%	3.36	1.23
<b>Bangladesh</b>	316	51.3%	3.52	1.20	<b>Latvia</b>	331	36.0%	2.95	1.30
<b>Belgium</b>	571	46.2%	3.25	1.25	<b>Malawi</b>	169	75.7%	4.10	.94
<b>Bhutan</b>	90	58.9%	3.78	1.00	<b>Malaysia</b>	351	48.7%	3.46	.91
<b>Botswana</b>	180	75.0%	4.17	1.04	<b>Mexico</b>	374	60.2%	3.72	1.11
<b>Brazil</b>	375	35.2%	3.10	1.18	<b>Moldova</b>	221	38.0%	3.04	1.26
<b>Bulgaria</b>	260	47.3%	3.47	1.23	<b>Netherlands</b>	513	30.0%	2.86	1.24
<b>Canada</b>	348	62.6%	3.72	1.29	<b>New Zealand</b>	523	57.6%	3.60	1.26
<b>Chile</b>	452	61.1%	3.72	1.30	<b>Norway</b>	600	34.2%	2.86	1.25
<b>China</b>	637	40.5%	3.19	1.03	<b>Oman</b>	257	54.5%	3.43	1.17
<b>Colombia</b>	538	67.8%	3.86	1.23	<b>Philippines</b>	346	72.8%	3.99	.94
<b>Croatia</b>	550	87.5%	4.50	.77	<b>Portugal</b>	406	75.1%	4.06	1.04
<b>Cyprus</b>	201	48.3%	3.43	1.32	<b>Qatar</b>	372	29.0%	2.61	1.34
<b>Czech Republic</b>	289	39.1%	3.14	1.21	<b>Romania</b>	336	38.1%	3.10	1.31
<b>Denmark</b>	1339	74.2%	4.03	.87	<b>Russia</b>	390	23.8%	2.83	1.11
<b>Ecuador</b>	354	52.5%	3.50	1.15	<b>Serbia</b>	398	69.3%	3.87	1.20
<b>Egypt</b>	398	53.8%	3.56	1.13	<b>Sierra Leone</b>	211	55.5%	3.50	1.13
<b>El Salvador</b>	248	64.1%	3.78	1.10	<b>Singapore</b>	93	35.5%	3.13	1.19
<b>Estonia</b>	274	47.8%	3.36	1.21	<b>South Africa</b>	367	61.3%	3.63	1.28
<b>Ethiopia</b>	346	58.4%	3.53	1.25	<b>South Korea</b>	349	88.3%	4.37	.74
<b>Finland</b>	364	55.8%	3.55	1.24	<b>Spain</b>	386	77.7%	4.14	1.08
<b>France</b>	222	45.0%	3.41	1.02	<b>Sudan</b>	273	81.7%	4.37	1.00
<b>Germany</b>	748	34.2%	2.80	1.39	<b>Sweden</b>	587	82.5%	4.20	.95
<b>Greece</b>	404	57.2%	3.61	1.25	<b>Switzerland</b>	907	38.1%	3.07	1.17
<b>Hong Kong</b>	468	75.4%	4.04	.90	<b>Tanzania</b>	272	6.3%	2.72	.64
<b>Hungary</b>	375	38.9%	3.03	1.35	<b>Thailand</b>	370	67.8%	3.90	.78
<b>Iceland</b>	182	48.4%	3.24	1.35	<b>Turkey</b>	93	63.4%	3.61	1.09
<b>India</b>	493	50.7%	3.43	1.19	<b>UAE</b>	210	30.5%	2.87	1.36
<b>Indonesia</b>	650	44.3%	3.40	.89	<b>UK</b>	681	58.6%	3.61	1.30
<b>Ireland</b>	300	50.7%	3.44	1.25	<b>USA</b>	410	69.3%	3.89	.97
<b>Israel</b>	335	57.3%	3.47	1.45					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Set the political agenda

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	290	19.7%	2.28	1.20	<b>Italy</b>	381	22.3%	2.54	1.20
<b>Argentina</b>	346	48.0%	3.38	1.12	<b>Japan</b>	746	60.5%	3.73	.88
<b>Australia</b>	602	18.9%	2.31	1.20	<b>Kenya</b>	330	48.2%	3.30	1.32
<b>Austria</b>	766	9.8%	2.22	1.01	<b>Kosovo</b>	186	38.2%	2.92	1.40
<b>Bangladesh</b>	296	40.2%	3.04	1.28	<b>Latvia</b>	327	27.8%	2.68	1.28
<b>Belgium</b>	561	26.7%	2.76	1.17	<b>Malawi</b>	163	65.6%	3.78	1.23
<b>Bhutan</b>	89	49.4%	3.40	1.16	<b>Malaysia</b>	346	33.2%	2.99	1.04
<b>Botswana</b>	178	41.6%	3.07	1.37	<b>Mexico</b>	375	70.7%	3.90	1.08
<b>Brazil</b>	376	20.5%	2.65	1.10	<b>Moldova</b>	217	34.1%	2.86	1.28
<b>Bulgaria</b>	263	24.3%	2.7	1.19	<b>Netherlands</b>	504	16.9%	2.41	1.10
<b>Canada</b>	339	23.4%	2.51	1.25	<b>New Zealand</b>	506	18.2%	2.42	1.18
<b>Chile</b>	440	50.5%	3.36	1.43	<b>Norway</b>	599	36.9%	2.95	1.20
<b>China</b>	635	29.0%	2.77	1.14	<b>Oman</b>	257	44.4%	3.19	1.08
<b>Colombia</b>	536	65.3%	3.82	1.20	<b>Philippines</b>	348	44.3%	3.29	1.10
<b>Croatia</b>	522	51.5%	3.47	1.19	<b>Portugal</b>	405	29.1%	2.86	1.11
<b>Cyprus</b>	183	29.5%	2.76	1.33	<b>Qatar</b>	352	36.4%	2.93	1.37
<b>Czech Republic</b>	288	31.6%	2.91	1.15	<b>Romania</b>	334	30.5%	2.75	1.34
<b>Denmark</b>	1338	30.0%	2.93	1.07	<b>Russia</b>	390	18.2%	2.43	1.14
<b>Ecuador</b>	355	59.4%	3.57	1.25	<b>Serbia</b>	392	43.1%	3.14	1.41
<b>Egypt</b>	398	56.0%	3.60	1.10	<b>Sierra Leone</b>	209	55.5%	3.49	1.22
<b>El Salvador</b>	247	68.8%	3.91	1.09	<b>Singapore</b>	87	44.8%	3.09	1.42
<b>Estonia</b>	273	43.6%	3.15	1.23	<b>South Africa</b>	344	17.4%	2.24	1.24
<b>Ethiopia</b>	339	45.7%	3.15	1.33	<b>South Korea</b>	350	66.0%	3.75	.89
<b>Finland</b>	353	15.0%	2.37	1.07	<b>Spain</b>	387	37.0%	3.13	1.13
<b>France</b>	214	15.0%	2.44	1.05	<b>Sudan</b>	271	53.5%	3.58	1.41
<b>Germany</b>	744	9.8%	2.10	1.06	<b>Sweden</b>	559	18.4%	2.50	1.14
<b>Greece</b>	399	16.0%	2.39	1.17	<b>Switzerland</b>	903	19.9%	2.59	1.07
<b>Hong Kong</b>	454	30.2%	2.99	1.00	<b>Tanzania</b>	272	90.1%	4.26	.63
<b>Hungary</b>	366	25.1%	2.61	1.29	<b>Thailand</b>	369	65.0%	3.78	.74
<b>Iceland</b>	172	2.9%	1.39	.78	<b>Turkey</b>	92	69.6%	3.74	1.15
<b>India</b>	497	38.4%	2.94	1.35	<b>UAE</b>	203	29.1%	2.63	1.45
<b>Indonesia</b>	633	28.3%	2.84	1.11	<b>UK</b>	669	15.1%	2.29	1.17
<b>Ireland</b>	303	20.5%	2.53	1.16	<b>USA</b>	407	11.3%	2.09	1.11
<b>Israel</b>	336	50.9%	3.34	1.49					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Influence public opinion

Question: Please tell me how important each of these things is in your work.

Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	77.1%	4.02	1.00	<b>Italy</b>	386	23.6%	2.52	1.23
<b>Argentina</b>	356	49.4%	3.46	1.13	<b>Japan</b>	745	43.1%	3.33	1.06
<b>Australia</b>	601	22.1%	2.63	1.15	<b>Kenya</b>	331	67.7%	3.81	1.13
<b>Austria</b>	781	17.4%	2.59	1.06	<b>Kosovo</b>	192	74.5%	4.04	1.19
<b>Bangladesh</b>	312	59.3%	3.69	1.25	<b>Latvia</b>	334	62.3%	3.77	.94
<b>Belgium</b>	569	15.5%	2.48	1.06	<b>Malawi</b>	166	74.7%	4.07	1.10
<b>Bhutan</b>	88	42.0%	3.35	1.05	<b>Malaysia</b>	362	57.5%	3.57	1.00
<b>Botswana</b>	184	48.4%	3.36	1.38	<b>Mexico</b>	375	80.5%	4.21	1.05
<b>Brazil</b>	376	37.8%	3.22	1.17	<b>Moldova</b>	218	51.8%	3.49	1.23
<b>Bulgaria</b>	262	60.7%	3.72	1.10	<b>Netherlands</b>	505	23.4%	2.70	1.09
<b>Canada</b>	335	28.7%	2.81	1.20	<b>New Zealand</b>	515	27.8%	2.80	1.22
<b>Chile</b>	466	69.1%	3.93	1.17	<b>Norway</b>	591	28.1%	2.81	1.12
<b>China</b>	641	58.2%	3.58	.94	<b>Oman</b>	257	66.1%	3.75	1.09
<b>Colombia</b>	540	75.0%	4.08	1.05	<b>Philippines</b>	347	67.1%	3.80	.96
<b>Croatia</b>	543	68.0%	3.90	.99	<b>Portugal</b>	401	28.9%	2.82	1.15
<b>Cyprus</b>	197	42.6%	3.29	1.24	<b>Qatar</b>	375	57.9%	3.66	1.24
<b>Czech Republic</b>	283	22.3%	2.63	1.20	<b>Romania</b>	337	44.5%	3.30	1.26
<b>Denmark</b>	1337	23.7%	2.65	1.15	<b>Russia</b>	390	45.4%	3.42	1.11
<b>Ecuador</b>	361	62.9%	3.66	1.21	<b>Serbia</b>	399	74.2%	4.10	1.04
<b>Egypt</b>	398	78.9%	4.19	.95	<b>Sierra Leone</b>	204	68.1%	3.87	1.13
<b>El Salvador</b>	249	71.9%	4.06	1.06	<b>Singapore</b>	92	38.0%	3.13	1.07
<b>Estonia</b>	274	55.5%	3.60	1.02	<b>South Africa</b>	353	43.6%	3.27	1.23
<b>Ethiopia</b>	340	47.4%	3.17	1.44	<b>South Korea</b>	351	27.4%	3.02	.92
<b>Finland</b>	361	34.1%	3.12	.98	<b>Spain</b>	387	52.2%	3.50	1.09
<b>France</b>	208	15.4%	2.27	1.11	<b>Sudan</b>	269	91.4%	4.64	.72
<b>Germany</b>	752	22.6%	2.68	1.12	<b>Sweden</b>	560	25.0%	2.62	1.20
<b>Greece</b>	398	31.7%	2.87	1.26	<b>Switzerland</b>	894	17.3%	2.52	1.06
<b>Hong Kong</b>	464	39.9%	3.24	.94	<b>Tanzania</b>	272	87.1%	4.28	.71
<b>Hungary</b>	368	48.6%	3.35	1.24	<b>Thailand</b>	365	60.0%	3.74	.77
<b>Iceland</b>	175	5.7%	1.69	.92	<b>Turkey</b>	94	77.7%	4.07	1.12
<b>India</b>	506	61.3%	3.67	1.25	<b>UAE</b>	213	70.4%	3.85	1.23
<b>Indonesia</b>	650	49.5%	3.30	1.13	<b>UK</b>	684	23.7%	2.72	1.16
<b>Ireland</b>	297	25.6%	2.80	1.15	<b>USA</b>	406	19.0%	2.40	1.22
<b>Israel</b>	335	79.7%	4.24	1.04					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Advocate for social change

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	289	72.3%	3.88	1.02	<b>Italy</b>	392	46.9%	3.28	1.30
<b>Argentina</b>	353	69.7%	3.83	1.19	<b>Japan</b>	743	31.6%	3.06	1.01
<b>Australia</b>	600	37.8%	3.03	1.23	<b>Kenya</b>	335	78.8%	4.08	1.11
<b>Austria</b>	786	32.4%	2.96	1.17	<b>Kosovo</b>	195	72.3%	4.05	1.23
<b>Bangladesh</b>	323	79.6%	4.16	1.11	<b>Latvia</b>	336	68.2%	3.88	.96
<b>Belgium</b>	569	21.6%	2.59	1.15	<b>Malawi</b>	169	82.8%	4.30	.91
<b>Bhutan</b>	90	53.3%	3.44	1.29	<b>Malaysia</b>	363	61.7%	3.67	.95
<b>Botswana</b>	184	73.4%	4.08	1.16	<b>Mexico</b>	377	89.7%	4.50	.84
<b>Brazil</b>	376	64.1%	3.84	1.19	<b>Moldova</b>	218	72.9%	4.04	1.10
<b>Bulgaria</b>	263	69.6%	4.00	1.17	<b>Netherlands</b>	494	23.1%	2.66	1.08
<b>Canada</b>	347	35.7%	2.91	1.32	<b>New Zealand</b>	521	39.0%	3.07	1.25
<b>Chile</b>	458	61.1%	3.80	1.27	<b>Norway</b>	592	32.9%	2.96	1.14
<b>China</b>	637	45.2%	3.32	1.04	<b>Oman</b>	257	76.7%	4.03	1.01
<b>Colombia</b>	543	84.7%	4.40	.94	<b>Philippines</b>	347	85.3%	4.30	.84
<b>Croatia</b>	545	75.6%	4.08	1.03	<b>Portugal</b>	403	47.9%	3.35	1.19
<b>Cyprus</b>	204	70.6%	4.14	.91	<b>Qatar</b>	382	57.1%	3.64	1.19
<b>Czech Republic</b>	279	25.4%	2.71	1.28	<b>Romania</b>	337	70.9%	4.08	1.10
<b>Denmark</b>	1333	26.0%	2.69	1.18	<b>Russia</b>	390	66.2%	3.87	1.05
<b>Ecuador</b>	363	76.3%	4.04	1.10	<b>Serbia</b>	403	76.9%	4.13	1.08
<b>Egypt</b>	397	76.3%	4.17	.97	<b>Sierra Leone</b>	217	90.3%	4.52	.76
<b>El Salvador</b>	245	78.4%	4.26	.97	<b>Singapore</b>	93	41.9%	3.17	1.20
<b>Estonia</b>	273	54.9%	3.53	1.06	<b>South Africa</b>	367	55.9%	3.62	1.19
<b>Ethiopia</b>	346	79.8%	4.13	.98	<b>South Korea</b>	351	59.0%	3.70	.92
<b>Finland</b>	363	30.9%	2.98	1.04	<b>Spain</b>	387	69.5%	3.90	1.04
<b>France</b>	206	21.4%	2.51	1.22	<b>Sudan</b>	274	93.1%	4.72	.65
<b>Germany</b>	745	29.5%	2.77	1.21	<b>Sweden</b>	566	38.5%	2.98	1.24
<b>Greece</b>	405	68.4%	3.91	1.15	<b>Switzerland</b>	894	21.5%	2.60	1.16
<b>Hong Kong</b>	460	38.3%	3.17	1.04	<b>Tanzania</b>	272	93.4%	4.37	.61
<b>Hungary</b>	374	50.0%	3.45	1.15	<b>Thailand</b>	367	75.2%	4.02	.76
<b>Iceland</b>	166	12.0%	2.13	1.16	<b>Turkey</b>	93	81.7%	4.19	.94
<b>India</b>	505	74.5%	4.03	1.10	<b>UAE</b>	191	47.6%	3.23	1.47
<b>Indonesia</b>	653	81.0%	4.03	.78	<b>UK</b>	674	28.8%	2.77	1.29
<b>Ireland</b>	299	36.8%	3.08	1.22	<b>USA</b>	412	29.6%	2.72	1.32
<b>Israel</b>	338	80.2%	4.27	1.11					

<sup>1</sup> Percentage saying "extremely" and "very important"



## Aggregated Data on Key Variables

### Journalistic Roles: Be an adversary of the government

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	291	64.9%	3.67	1.19	<b>Italy</b>	384	4.2%	1.52	.88
<b>Argentina</b>	351	11.7%	1.98	1.17	<b>Japan</b>	742	10.4%	2.24	.98
<b>Australia</b>	600	11.7%	1.96	1.11	<b>Kenya</b>	330	36.1%	2.76	1.44
<b>Austria</b>	752	20.3%	2.46	1.24	<b>Kosovo</b>	200	74.5%	4.09	1.08
<b>Bangladesh</b>	263	28.9%	2.54	1.52	<b>Latvia</b>	309	7.1%	1.84	1.00
<b>Belgium</b>	556	2.2%	1.45	.74	<b>Malawi</b>	157	47.1%	2.98	1.58
<b>Bhutan</b>	90	34.4%	3.04	1.35	<b>Malaysia</b>	353	45.6%	3.27	1.14
<b>Botswana</b>	170	28.2%	2.62	1.45	<b>Mexico</b>	370	21.1%	2.40	1.26
<b>Brazil</b>	376	7.2%	1.77	.99	<b>Moldova</b>	214	32.2%	2.72	1.41
<b>Bulgaria</b>	261	35.2%	3.01	1.29	<b>Netherlands</b>	513	46.2%	3.26	1.25
<b>Canada</b>	332	13.9%	2.04	1.22	<b>New Zealand</b>	494	11.9%	2.08	1.15
<b>Chile</b>	436	13.5%	2.05	1.22	<b>Norway</b>	594	23.4%	2.56	1.18
<b>China</b>	629	25.0%	2.44	1.32	<b>Oman</b>	257	20.2%	2.54	1.23
<b>Colombia</b>	540	19.8%	2.47	1.29	<b>Philippines</b>	349	26.1%	2.77	1.13
<b>Croatia</b>	521	18.4%	2.34	1.31	<b>Portugal</b>	–	–	–	–
<b>Cyprus</b>	195	23.6%	2.65	1.40	<b>Qatar</b>	315	16.5%	1.96	1.29
<b>Czech Republic</b>	275	1.8%	1.54	.85	<b>Romania</b>	333	14.4%	2.20	1.25
<b>Denmark</b>	1334	43.7%	3.25	1.23	<b>Russia</b>	390	17.2%	2.34	1.19
<b>Ecuador</b>	346	22.3%	2.23	1.42	<b>Serbia</b>	392	32.7%	2.89	1.36
<b>Egypt</b>	398	52.3%	3.57	1.14	<b>Sierra Leone</b>	197	32.5%	2.64	1.35
<b>El Salvador</b>	238	18.1%	2.20	1.28	<b>Singapore</b>	87	39.1%	2.92	1.53
<b>Estonia</b>	271	15.5%	2.45	1.15	<b>South Africa</b>	339	13.3%	2.05	1.21
<b>Ethiopia</b>	312	20.2%	2.27	1.36	<b>South Korea</b>	351	17.9%	2.71	.95
<b>Finland</b>	347	11.0%	2.08	1.09	<b>Spain</b>	381	18.1%	2.45	1.20
<b>France</b>	189	.5%	1.35	.64	<b>Sudan</b>	273	43.2%	3.12	1.62
<b>Germany</b>	739	19.9%	2.27	1.30	<b>Sweden</b>	572	36.0%	2.78	1.39
<b>Greece</b>	397	18.9%	2.24	1.31	<b>Switzerland</b>	895	22.2%	2.56	1.21
<b>Hong Kong</b>	450	14.4%	2.34	1.10	<b>Tanzania</b>	272	.0%	1.98	.67
<b>Hungary</b>	361	23.5%	2.42	1.35	<b>Thailand</b>	353	61.2%	3.74	1.01
<b>Iceland</b>	165	5.5%	1.78	1.02	<b>Turkey</b>	92	35.9%	3.00	1.47
<b>India</b>	491	34.0%	2.94	1.35	<b>UAE</b>	179	15.6%	1.73	1.28
<b>Indonesia</b>	647	10.5%	2.67	.94	<b>UK</b>	661	9.4%	1.93	1.09
<b>Ireland</b>	297	16.8%	2.31	1.21	<b>USA</b>	407	18.2%	2.30	1.28
<b>Israel</b>	326	42.9%	3.22	1.41					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Support national development

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	73.4%	3.85	1.13	<b>Italy</b>	385	1.6%	1.32	.67
<b>Argentina</b>	351	53.8%	3.35	1.30	<b>Japan</b>	742	45.6%	3.42	1.05
<b>Australia</b>	596	26.5%	2.62	1.27	<b>Kenya</b>	331	69.2%	3.79	1.24
<b>Austria</b>	747	13.4%	2.33	1.08	<b>Kosovo</b>	199	70.4%	4.01	1.10
<b>Bangladesh</b>	316	76.3%	4.19	1.08	<b>Latvia</b>	328	61.9%	3.77	1.16
<b>Belgium</b>	544	16.9%	2.38	1.14	<b>Malawi</b>	169	84.6%	4.37	.93
<b>Bhutan</b>	89	47.2%	3.21	1.48	<b>Malaysia</b>	358	66.8%	3.84	.97
<b>Botswana</b>	182	86.8%	4.54	.86	<b>Mexico</b>	375	82.7%	4.29	.96
<b>Brazil</b>	376	51.6%	3.56	1.21	<b>Moldova</b>	217	68.2%	3.89	1.28
<b>Bulgaria</b>	262	80.9%	4.23	1.00	<b>Netherlands</b>	499	10.6%	2.16	1.01
<b>Canada</b>	306	18.0%	2.30	1.23	<b>New Zealand</b>	502	24.5%	2.63	1.23
<b>Chile</b>	455	60.0%	3.70	1.28	<b>Norway</b>	584	24.1%	2.63	1.16
<b>China</b>	639	68.7%	3.90	.93	<b>Oman</b>	257	76.7%	4.04	1.14
<b>Colombia</b>	539	76.3%	4.14	1.10	<b>Philippines</b>	347	73.5%	4.01	.97
<b>Croatia</b>	540	71.9%	4.01	1.11	<b>Portugal</b>	403	54.8%	3.52	1.21
<b>Cyprus</b>	203	75.9%	4.26	1.05	<b>Qatar</b>	378	56.6%	3.58	1.19
<b>Czech Republic</b>	280	26.1%	2.65	1.25	<b>Romania</b>	336	71.7%	4.01	1.17
<b>Denmark</b>	1329	27.0%	2.75	1.14	<b>Russia</b>	389	51.9%	3.59	1.21
<b>Ecuador</b>	358	81.0%	4.16	1.04	<b>Serbia</b>	399	75.4%	4.18	1.16
<b>Egypt</b>	398	69.6%	4.04	1.10	<b>Sierra Leone</b>	219	91.3%	4.56	.77
<b>El Salvador</b>	250	80.8%	4.24	1.00	<b>Singapore</b>	94	41.5%	3.20	1.11
<b>Estonia</b>	272	51.8%	3.42	1.26	<b>South Africa</b>	362	52.2%	3.46	1.25
<b>Ethiopia</b>	345	86.7%	4.38	.95	<b>South Korea</b>	351	45.6%	3.39	.99
<b>Finland</b>	359	27.6%	2.94	1.02	<b>Spain</b>	385	56.1%	3.60	1.17
<b>France</b>	193	18.1%	2.43	1.25	<b>Sudan</b>	275	95.6%	4.79	.61
<b>Germany</b>	738	13.3%	2.14	1.15	<b>Sweden</b>	548	14.4%	2.10	1.17
<b>Greece</b>	400	54.8%	3.52	1.31	<b>Switzerland</b>	893	11.9%	2.26	1.05
<b>Hong Kong</b>	450	14.2%	2.31	1.08	<b>Tanzania</b>	272	94.5%	4.44	.60
<b>Hungary</b>	374	52.9%	3.49	1.25	<b>Thailand</b>	371	77.4%	4.12	.76
<b>Iceland</b>	157	22.9%	2.43	1.34	<b>Turkey</b>	90	56.7%	3.41	1.45
<b>India</b>	503	81.7%	4.22	1.06	<b>UAE</b>	208	76.4%	4.08	1.11
<b>Indonesia</b>	643	75.1%	3.96	.82	<b>UK</b>	663	20.2%	2.44	1.21
<b>Ireland</b>	294	24.5%	2.69	1.20	<b>USA</b>	372	13.7%	2.33	1.19
<b>Israel</b>	335	54.9%	3.50	1.46					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Convey a positive image of political leadership

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	290	18.6%	2.21	1.25	<b>Italy</b>	386	2.3%	1.37	.77
<b>Argentina</b>	349	7.4%	1.94	1.05	<b>Japan</b>	745	1.1%	1.60	.70
<b>Australia</b>	599	3.8%	1.59	.87	<b>Kenya</b>	327	31.8%	2.65	1.37
<b>Austria</b>	751	.7%	1.27	.58	<b>Kosovo</b>	190	25.3%	2.71	1.32
<b>Bangladesh</b>	295	37.3%	2.94	1.37	<b>Latvia</b>	310	4.5%	1.45	.87
<b>Belgium</b>	562	1.1%	1.50	.75	<b>Malawi</b>	160	40.6%	2.95	1.49
<b>Bhutan</b>	88	33.0%	2.91	1.40	<b>Malaysia</b>	350	44.3%	3.25	1.15
<b>Botswana</b>	183	21.9%	2.40	1.40	<b>Mexico</b>	371	14.8%	2.31	1.19
<b>Brazil</b>	376	5.6%	1.63	.98	<b>Moldova</b>	215	4.7%	1.68	.94
<b>Bulgaria</b>	262	2.7%	1.47	.79	<b>Netherlands</b>	497	1.0%	1.54	.64
<b>Canada</b>	342	.3%	1.26	.57	<b>New Zealand</b>	513	3.5%	1.46	.80
<b>Chile</b>	440	12.3%	2.01	1.17	<b>Norway</b>	587	2.4%	1.56	.78
<b>China</b>	644	48.8%	3.40	1.16	<b>Oman</b>	257	40.1%	3.35	.96
<b>Colombia</b>	541	18.7%	2.40	1.32	<b>Philippines</b>	347	15.6%	2.37	1.12
<b>Croatia</b>	537	13.2%	1.85	1.23	<b>Portugal</b>	403	4.7%	1.64	.94
<b>Cyprus</b>	192	18.2%	2.17	1.45	<b>Qatar</b>	379	48.8%	3.34	1.28
<b>Czech Republic</b>	281	4.3%	1.51	.90	<b>Romania</b>	338	3.8%	1.63	.93
<b>Denmark</b>	1348	.5%	1.23	.50	<b>Russia</b>	390	10.3%	2.01	1.05
<b>Ecuador</b>	352	34.7%	2.84	1.38	<b>Serbia</b>	398	12.6%	2.00	1.22
<b>Egypt</b>	398	21.4%	2.60	1.27	<b>Sierra Leone</b>	209	35.4%	2.77	1.38
<b>El Salvador</b>	245	22.0%	2.44	1.32	<b>Singapore</b>	87	40.2%	3.08	1.38
<b>Estonia</b>	272	2.2%	1.55	.78	<b>South Africa</b>	344	9.0%	1.77	1.11
<b>Ethiopia</b>	337	49.0%	3.30	1.37	<b>South Korea</b>	350	3.7%	1.99	.85
<b>Finland</b>	364	1.1%	1.25	.55	<b>Spain</b>	386	3.4%	1.85	.92
<b>France</b>	204	1.0%	1.21	.52	<b>Sudan</b>	275	34.2%	2.83	1.55
<b>Germany</b>	741	.7%	1.25	.57	<b>Sweden</b>	565	1.4%	1.37	.70
<b>Greece</b>	399	6.3%	1.68	1.03	<b>Switzerland</b>	898	.4%	1.29	.54
<b>Hong Kong</b>	459	8.1%	1.75	1.01	<b>Tanzania</b>	272	.0%	2.21	.59
<b>Hungary</b>	354	16.4%	2.08	1.27	<b>Thailand</b>	360	55.8%	3.68	.98
<b>Iceland</b>	178	.0%	1.12	.38	<b>Turkey</b>	93	11.8%	2.09	1.20
<b>India</b>	496	32.5%	2.82	1.38	<b>UAE</b>	203	75.4%	4.14	1.08
<b>Indonesia</b>	652	36.3%	3.15	1.06	<b>UK</b>	657	2.1%	1.43	.74
<b>Ireland</b>	300	3.0%	1.49	.79	<b>USA</b>	409	3.9%	1.51	.92
<b>Israel</b>	333	7.2%	1.70	1.07					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Support government policy

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	289	9.7%	2.06	1.07	<b>Italy</b>	386	1.0%	1.32	.65
<b>Argentina</b>	344	20.1%	2.51	1.18	<b>Japan</b>	744	.8%	1.69	.72
<b>Australia</b>	601	1.3%	1.55	.77	<b>Kenya</b>	327	45.9%	3.25	1.17
<b>Austria</b>	753	.9%	1.34	.65	<b>Kosovo</b>	185	13.0%	2.20	1.17
<b>Bangladesh</b>	279	28.7%	2.76	1.30	<b>Latvia</b>	304	6.9%	1.80	.95
<b>Belgium</b>	559	1.1%	1.49	.74	<b>Malawi</b>	166	53.0%	3.50	1.28
<b>Bhutan</b>	90	34.4%	2.96	1.31	<b>Malaysia</b>	358	51.7%	3.47	1.07
<b>Botswana</b>	183	39.3%	3.21	1.34	<b>Mexico</b>	372	35.8%	3.07	1.21
<b>Brazil</b>	376	7.4%	2.03	1.04	<b>Moldova</b>	213	8.9%	2.10	1.04
<b>Bulgaria</b>	260	3.5%	1.60	.91	<b>Netherlands</b>	502	2.0%	1.62	.72
<b>Canada</b>	340	.9%	1.24	.56	<b>New Zealand</b>	504	1.4%	1.37	.70
<b>Chile</b>	446	24.7%	2.57	1.33	<b>Norway</b>	586	.3%	1.31	.53
<b>China</b>	642	53.3%	3.54	1.00	<b>Oman</b>	257	47.9%	3.32	1.23
<b>Colombia</b>	537	32.2%	3.03	1.27	<b>Philippines</b>	346	24.9%	2.84	1.07
<b>Croatia</b>	526	12.0%	1.88	1.21	<b>Portugal</b>	402	1.7%	1.37	.72
<b>Cyprus</b>	192	7.3%	1.94	1.11	<b>Qatar</b>	375	49.1%	3.35	1.29
<b>Czech Republic</b>	279	1.4%	1.35	.71	<b>Romania</b>	337	5.3%	1.96	.97
<b>Denmark</b>	1348	.2%	1.11	.37	<b>Russia</b>	390	11.3%	2.03	1.06
<b>Ecuador</b>	352	46.3%	3.20	1.31	<b>Serbia</b>	395	8.9%	1.91	1.09
<b>Egypt</b>	398	22.1%	2.61	1.30	<b>Sierra Leone</b>	210	46.2%	3.25	1.22
<b>El Salvador</b>	245	35.9%	3.04	1.28	<b>Singapore</b>	90	36.7%	3.14	1.16
<b>Estonia</b>	271	3.3%	1.77	.90	<b>South Africa</b>	343	9.6%	1.95	1.07
<b>Ethiopia</b>	340	56.5%	3.51	1.31	<b>South Korea</b>	351	5.1%	2.15	.85
<b>Finland</b>	357	.0%	1.20	.45	<b>Spain</b>	382	9.4%	2.15	1.05
<b>France</b>	203	1.5%	1.26	.63	<b>Sudan</b>	266	34.6%	2.92	1.54
<b>Germany</b>	741	.4%	1.27	.58	<b>Sweden</b>	572	.0%	1.03	.20
<b>Greece</b>	396	2.8%	1.43	.79	<b>Switzerland</b>	898	.9%	1.50	.71
<b>Hong Kong</b>	458	8.1%	1.90	1.00	<b>Tanzania</b>	272	.0%	1.99	.67
<b>Hungary</b>	350	18.3%	2.20	1.31	<b>Thailand</b>	366	57.1%	3.63	.84
<b>Iceland</b>	178	.6%	1.08	.33	<b>Turkey</b>	93	6.5%	1.85	1.07
<b>India</b>	498	35.1%	3.01	1.28	<b>UAE</b>	211	78.2%	4.24	1.03
<b>Indonesia</b>	657	30.4%	3.26	.75	<b>UK</b>	655	1.2%	1.37	.66
<b>Ireland</b>	298	1.7%	1.38	.67	<b>USA</b>	411	3.6%	1.49	.88
<b>Israel</b>	327	6.4%	1.62	1.03					

<sup>1</sup> Percentage saying "extremely" and "very important"



## Aggregated Data on Key Variables

### Journalistic Roles: Provide entertainment and relaxation

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	291	46.0%	3.24	1.19	<b>Italy</b>	389	22.9%	2.65	1.20
<b>Argentina</b>	353	30.6%	2.83	1.24	<b>Japan</b>	743	25.3%	3.01	.93
<b>Australia</b>	604	52.5%	3.52	1.18	<b>Kenya</b>	332	57.2%	3.48	1.23
<b>Austria</b>	812	46.7%	3.37	1.11	<b>Kosovo</b>	193	48.2%	3.26	1.33
<b>Bangladesh</b>	308	38.3%	3.16	1.23	<b>Latvia</b>	331	32.3%	2.85	1.29
<b>Belgium</b>	585	29.2%	2.78	1.19	<b>Malawi</b>	167	68.3%	3.89	1.15
<b>Bhutan</b>	90	46.7%	3.30	1.32	<b>Malaysia</b>	360	50.3%	3.47	1.00
<b>Botswana</b>	184	62.5%	3.73	1.25	<b>Mexico</b>	375	47.5%	3.29	1.25
<b>Brazil</b>	376	23.9%	2.69	1.25	<b>Moldova</b>	219	37.0%	3.02	1.37
<b>Bulgaria</b>	261	38.3%	3.09	1.33	<b>Netherlands</b>	516	45.9%	3.34	1.12
<b>Canada</b>	348	21.8%	2.54	1.21	<b>New Zealand</b>	530	36.6%	3.12	1.15
<b>Chile</b>	459	48.1%	3.30	1.39	<b>Norway</b>	525	32.0%	2.87	1.19
<b>China</b>	634	38.6%	3.17	1.05	<b>Oman</b>	257	54.1%	3.58	1.02
<b>Colombia</b>	540	66.3%	3.91	1.08	<b>Philippines</b>	348	27.9%	2.91	1.10
<b>Croatia</b>	543	25.0%	2.57	1.29	<b>Portugal</b>	402	17.2%	2.44	1.14
<b>Cyprus</b>	203	14.3%	2.19	1.25	<b>Qatar</b>	341	47.2%	3.33	1.27
<b>Czech Republic</b>	286	31.1%	2.96	1.12	<b>Romania</b>	336	46.4%	3.32	1.29
<b>Denmark</b>	1350	10.1%	2.29	.92	<b>Russia</b>	390	24.9%	2.74	1.20
<b>Ecuador</b>	345	40.9%	2.87	1.46	<b>Serbia</b>	401	36.4%	3.09	1.30
<b>Egypt</b>	398	35.2%	3.11	1.24	<b>Sierra Leone</b>	210	59.0%	3.60	1.22
<b>El Salvador</b>	247	42.9%	3.10	1.43	<b>Singapore</b>	93	33.3%	3.06	.99
<b>Estonia</b>	272	44.5%	3.22	1.25	<b>South Africa</b>	367	43.6%	3.27	1.27
<b>Ethiopia</b>	349	70.8%	3.98	1.03	<b>South Korea</b>	352	6.0%	2.17	.87
<b>Finland</b>	364	28.3%	2.99	1.07	<b>Spain</b>	388	40.7%	3.13	1.15
<b>France</b>	220	11.8%	2.26	1.06	<b>Sudan</b>	270	60.4%	3.71	1.36
<b>Germany</b>	768	51.4%	3.51	1.09	<b>Sweden</b>	579	15.4%	2.54	.98
<b>Greece</b>	400	25.5%	2.57	1.36	<b>Switzerland</b>	909	33.7%	3.13	1.04
<b>Hong Kong</b>	464	12.9%	2.46	1.02	<b>Tanzania</b>	272	22.1%	2.87	.75
<b>Hungary</b>	383	62.1%	3.79	1.18	<b>Thailand</b>	374	60.4%	3.76	.92
<b>Iceland</b>	184	38.0%	3.22	1.11	<b>Turkey</b>	93	32.3%	2.68	1.30
<b>India</b>	499	49.7%	3.43	1.21	<b>UAE</b>	218	50.9%	3.48	1.22
<b>Indonesia</b>	660	54.2%	3.59	.82	<b>UK</b>	692	49.9%	3.36	1.28
<b>Ireland</b>	299	36.8%	3.10	1.16	<b>USA</b>	411	29.0%	2.87	1.09
<b>Israel</b>	338	32.5%	2.83	1.44					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Provide the kind of news that attracts the largest audience

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	81.6%	4.14	.89	<b>Italy</b>	392	38.5%	3.09	1.26
<b>Argentina</b>	359	40.9%	3.16	1.23	<b>Japan</b>	743	39.2%	3.26	1.00
<b>Australia</b>	604	61.4%	3.70	1.12	<b>Kenya</b>	329	68.1%	3.78	1.30
<b>Austria</b>	815	60.7%	3.73	1.03	<b>Kosovo</b>	198	62.1%	3.80	1.18
<b>Bangladesh</b>	324	75.9%	4.16	1.03	<b>Latvia</b>	334	57.8%	3.53	1.16
<b>Belgium</b>	585	32.0%	2.90	1.22	<b>Malawi</b>	170	83.5%	4.28	1.00
<b>Bhutan</b>	90	58.9%	3.66	1.42	<b>Malaysia</b>	361	67.6%	3.88	.93
<b>Botswana</b>	184	71.7%	4.04	1.20	<b>Mexico</b>	376	74.2%	4.09	1.14
<b>Brazil</b>	376	43.9%	3.36	1.22	<b>Moldova</b>	218	60.1%	3.77	1.21
<b>Bulgaria</b>	263	54.0%	3.51	1.20	<b>Netherlands</b>	516	29.3%	2.85	1.15
<b>Canada</b>	348	24.7%	2.78	1.15	<b>New Zealand</b>	527	43.5%	3.27	1.19
<b>Chile</b>	466	57.7%	3.59	1.35	<b>Norway</b>	610	30.2%	2.96	1.07
<b>China</b>	641	62.4%	3.70	.95	<b>Oman</b>	257	69.3%	3.93	1.11
<b>Colombia</b>	544	65.4%	3.86	1.19	<b>Philippines</b>	348	52.3%	3.49	1.07
<b>Croatia</b>	548	38.5%	3.02	1.28	<b>Portugal</b>	403	24.6%	2.77	1.12
<b>Cyprus</b>	204	32.8%	2.71	1.26	<b>Qatar</b>	353	48.2%	3.38	1.23
<b>Czech Republic</b>	285	38.2%	3.09	1.24	<b>Romania</b>	335	62.4%	3.81	1.18
<b>Denmark</b>	1350	7.4%	2.20	.90	<b>Russia</b>	390	66.2%	3.94	1.05
<b>Ecuador</b>	356	70.8%	3.87	1.20	<b>Serbia</b>	403	49.1%	3.47	1.28
<b>Egypt</b>	397	62.7%	3.84	1.14	<b>Sierra Leone</b>	214	72.4%	4.01	1.29
<b>El Salvador</b>	248	62.9%	3.75	1.21	<b>Singapore</b>	95	38.9%	3.16	1.23
<b>Estonia</b>	273	80.6%	4.23	.91	<b>South Africa</b>	371	58.8%	3.68	1.19
<b>Ethiopia</b>	349	80.8%	4.25	1.02	<b>South Korea</b>	352	25.0%	2.91	.97
<b>Finland</b>	366	42.6%	3.34	1.01	<b>Spain</b>	389	33.4%	2.95	1.20
<b>France</b>	223	21.1%	2.67	1.15	<b>Sudan</b>	274	89.1%	4.52	.82
<b>Germany</b>	766	73.5%	4.00	.95	<b>Sweden</b>	577	5.4%	2.00	.91
<b>Greece</b>	399	30.6%	2.77	1.32	<b>Switzerland</b>	909	46.5%	3.34	1.04
<b>Hong Kong</b>	465	35.1%	3.14	.95	<b>Tanzania</b>	272	97.8%	4.58	.54
<b>Hungary</b>	383	61.9%	3.74	1.18	<b>Thailand</b>	374	73.8%	4.02	.78
<b>Iceland</b>	181	34.8%	3.17	1.10	<b>Turkey</b>	94	63.8%	3.65	1.33
<b>India</b>	509	69.7%	3.94	1.11	<b>UAE</b>	222	76.6%	4.11	1.07
<b>Indonesia</b>	660	76.2%	3.96	.73	<b>UK</b>	690	45.4%	3.30	1.16
<b>Ireland</b>	301	42.9%	3.37	1.10	<b>USA</b>	410	53.2%	3.52	1.13
<b>Israel</b>	336	56.8%	3.57	1.35					

<sup>1</sup> Percentage saying "extremely" and "very important"

## Aggregated Data on Key Variables

### Journalistic Roles: Provide advice, orientation and direction for daily life

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	55.3%	3.50	1.07	<b>Italy</b>	392	28.8%	2.73	1.25
<b>Argentina</b>	357	33.6%	2.91	1.22	<b>Japan</b>	742	39.2%	3.25	.98
<b>Australia</b>	605	34.5%	3.02	1.17	<b>Kenya</b>	336	67.6%	3.83	1.06
<b>Austria</b>	813	63.3%	3.70	1.06	<b>Kosovo</b>	199	62.8%	3.76	1.16
<b>Bangladesh</b>	312	51.0%	3.45	1.16	<b>Latvia</b>	329	40.4%	3.10	1.23
<b>Belgium</b>	580	32.6%	2.96	1.11	<b>Malawi</b>	165	72.1%	3.95	1.10
<b>Bhutan</b>	90	58.9%	3.77	1.22	<b>Malaysia</b>	361	63.7%	3.74	.88
<b>Botswana</b>	185	71.4%	3.95	1.19	<b>Mexico</b>	376	63.8%	3.71	1.19
<b>Brazil</b>	376	36.7%	3.09	1.20	<b>Moldova</b>	216	35.6%	3.04	1.27
<b>Bulgaria</b>	263	48.3%	3.43	1.58	<b>Netherlands</b>	516	72.1%	3.91	.95
<b>Canada</b>	344	24.4%	2.62	1.22	<b>New Zealand</b>	522	26.1%	2.70	1.24
<b>Chile</b>	456	52.2%	3.44	1.31	<b>Norway</b>	604	22.5%	2.69	1.10
<b>China</b>	639	66.4%	3.77	.84	<b>Oman</b>	257	63.8%	3.76	.95
<b>Colombia</b>	544	57.0%	3.59	1.29	<b>Philippines</b>	349	45.6%	3.38	1.07
<b>Croatia</b>	550	49.5%	3.40	1.12	<b>Portugal</b>	403	31.3%	2.98	1.16
<b>Cyprus</b>	204	32.8%	2.63	1.59	<b>Qatar</b>	357	44.0%	3.23	1.27
<b>Czech Republic</b>	282	35.5%	2.93	1.28	<b>Romania</b>	339	41.9%	3.22	1.24
<b>Denmark</b>	1355	28.0%	2.92	1.01	<b>Russia</b>	390	66.4%	3.84	1.16
<b>Ecuador</b>	359	70.8%	3.92	1.08	<b>Serbia</b>	399	58.9%	3.69	1.18
<b>Egypt</b>	398	66.6%	3.90	.96	<b>Sierra Leone</b>	217	76.0%	4.07	.88
<b>El Salvador</b>	249	60.6%	3.62	1.19	<b>Singapore</b>	94	34.0%	3.05	1.10
<b>Estonia</b>	273	56.0%	3.55	1.14	<b>South Africa</b>	368	53.5%	3.49	1.24
<b>Ethiopia</b>	349	81.7%	4.23	1.03	<b>South Korea</b>	352	35.8%	3.11	.95
<b>Finland</b>	366	38.0%	3.22	1.02	<b>Spain</b>	387	38.0%	3.12	1.12
<b>France</b>	222	29.7%	2.96	1.06	<b>Sudan</b>	272	87.5%	4.51	.86
<b>Germany</b>	767	66.1%	3.82	1.06	<b>Sweden</b>	586	39.8%	3.23	.96
<b>Greece</b>	392	47.7%	3.28	1.26	<b>Switzerland</b>	906	39.2%	3.20	1.03
<b>Hong Kong</b>	468	37.6%	3.26	.88	<b>Tanzania</b>	272	19.5%	2.96	.72
<b>Hungary</b>	383	54.8%	3.58	1.14	<b>Thailand</b>	372	68.5%	3.92	.77
<b>Iceland</b>	172	24.4%	2.65	1.20	<b>Turkey</b>	93	41.9%	3.02	1.25
<b>India</b>	502	58.2%	3.63	1.24	<b>UAE</b>	215	68.4%	3.92	1.12
<b>Indonesia</b>	654	52.3%	3.48	.91	<b>UK</b>	674	25.8%	2.57	1.29
<b>Ireland</b>	302	25.8%	2.76	1.17	<b>USA</b>	411	26.0%	2.84	1.10
<b>Israel</b>	336	61.0%	3.63	1.29					

<sup>1</sup> Percentage saying "extremely" and "very important"

### Aggregated Data on Key Variables

## Journalistic Roles: Provide information people need to make political decisions

Question: Please tell me how important each of these things is in your work.

Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	292	51.7%	3.33	1.31	<b>Italy</b>	389	44.7%	3.15	1.33
<b>Argentina</b>	355	67.3%	3.76	1.16	<b>Japan</b>	743	83.0%	4.27	.81
<b>Australia</b>	600	64.8%	3.59	1.26	<b>Kenya</b>	324	65.7%	3.73	1.19
<b>Austria</b>	792	63.1%	3.67	1.26	<b>Kosovo</b>	192	50.5%	3.46	1.36
<b>Bangladesh</b>	314	60.5%	3.74	1.16	<b>Latvia</b>	331	58.0%	3.46	1.33
<b>Belgium</b>	573	58.5%	3.43	1.30	<b>Malawi</b>	169	85.2%	4.29	1.05
<b>Bhutan</b>	90	72.2%	4.10	1.06	<b>Malaysia</b>	361	64.8%	3.75	.97
<b>Botswana</b>	183	80.3%	4.24	1.10	<b>Mexico</b>	375	84.3%	4.37	.88
<b>Brazil</b>	376	59.8%	3.70	1.19	<b>Moldova</b>	216	57.9%	3.59	1.36
<b>Bulgaria</b>	263	68.8%	3.79	1.30	<b>Netherlands</b>	508	33.7%	2.82	1.22
<b>Canada</b>	347	73.5%	3.90	1.27	<b>New Zealand</b>	527	61.1%	3.54	1.29
<b>Chile</b>	447	62.4%	3.68	1.40	<b>Norway</b>	599	42.9%	3.10	1.29
<b>China</b>	642	46.3%	3.35	1.02	<b>Oman</b>	257	53.7%	3.59	.93
<b>Colombia</b>	542	74.9%	4.05	1.15	<b>Philippines</b>	348	81.0%	4.17	.91
<b>Croatia</b>	551	83.7%	4.27	.91	<b>Portugal</b>	405	62.7%	3.71	1.21
<b>Cyprus</b>	203	37.4%	3.11	1.47	<b>Qatar</b>	329	34.3%	2.78	1.40
<b>Czech Republic</b>	284	46.1%	3.17	1.32	<b>Romania</b>	338	53.6%	3.42	1.38
<b>Denmark</b>	1352	88.5%	4.42	.77	<b>Russia</b>	390	42.3%	3.18	1.27
<b>Ecuador</b>	359	67.1%	3.82	1.21	<b>Serbia</b>	398	65.8%	3.79	1.30
<b>Egypt</b>	398	82.7%	4.27	.91	<b>Sierra Leone</b>	213	79.8%	4.14	1.04
<b>El Salvador</b>	248	76.6%	4.06	1.08	<b>Singapore</b>	90	46.7%	3.20	1.26
<b>Estonia</b>	273	48.0%	3.29	1.25	<b>South Africa</b>	362	60.8%	3.63	1.35
<b>Ethiopia</b>	348	74.1%	4.03	1.11	<b>South Korea</b>	351	63.5%	3.68	.98
<b>Finland</b>	363	62.3%	3.61	1.25	<b>Spain</b>	387	72.4%	3.97	1.09
<b>France</b>	221	67.9%	3.88	1.17	<b>Sudan</b>	275	87.3%	4.49	.91
<b>Germany</b>	760	56.2%	3.36	1.45	<b>Sweden</b>	592	84.0%	4.23	.93
<b>Greece</b>	401	71.6%	3.98	1.14	<b>Switzerland</b>	907	68.9%	3.79	1.16
<b>Hong Kong</b>	464	49.6%	3.44	1.03	<b>Tanzania</b>	272	91.2%	4.30	.62
<b>Hungary</b>	374	48.1%	3.24	1.45	<b>Thailand</b>	370	70.5%	3.96	.84
<b>Iceland</b>	175	44.6%	3.12	1.45	<b>Turkey</b>	94	58.7%	3.96	1.09
<b>India</b>	502	62.9%	3.77	1.19	<b>UAE</b>	201	42.3%	3.42	1.45
<b>Indonesia</b>	657	70.9%	3.81	.80	<b>UK</b>	676	37.0%	2.83	1.45
<b>Ireland</b>	297	54.2%	3.42	1.28	<b>USA</b>	412	88.8%	4.41	.85
<b>Israel</b>	332	64.5%	3.73	1.39					

<sup>1</sup> Percentage saying "extremely" and "very important"



## Aggregated Data on Key Variables

### Journalistic Roles: Motivate people to participate in political activity

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	292	13.0%	2.14	1.12	<b>Italy</b>	387	30.5%	2.72	1.33
<b>Argentina</b>	355	49.3%	3.28	1.26	<b>Japan</b>	744	48.7%	3.47	1.09
<b>Australia</b>	605	19.5%	2.45	1.20	<b>Kenya</b>	333	52.3%	3.39	1.26
<b>Austria</b>	789	49.3%	3.32	1.26	<b>Kosovo</b>	191	34.0%	2.88	1.45
<b>Bangladesh</b>	286	42.7%	3.09	1.36	<b>Latvia</b>	333	46.5%	3.29	1.32
<b>Belgium</b>	569	22.5%	2.52	1.24	<b>Malawi</b>	167	74.3%	4.02	1.12
<b>Bhutan</b>	90	66.7%	3.78	1.16	<b>Malaysia</b>	358	38.8%	3.17	1.08
<b>Botswana</b>	185	64.3%	3.81	1.29	<b>Mexico</b>	375	62.9%	3.71	1.22
<b>Brazil</b>	376	42.8%	3.19	1.30	<b>Moldova</b>	217	41.5%	2.97	1.45
<b>Bulgaria</b>	261	35.2%	2.97	1.35	<b>Netherlands</b>	509	22.0%	2.61	1.09
<b>Canada</b>	345	35.9%	2.93	1.33	<b>New Zealand</b>	518	31.3%	2.72	1.34
<b>Chile</b>	436	36.2%	2.92	1.40	<b>Norway</b>	595	31.1%	2.77	1.24
<b>China</b>	639	34.1%	3.05	1.09	<b>Oman</b>	257	40.5%	3.16	1.20
<b>Colombia</b>	541	59.5%	3.66	1.29	<b>Philippines</b>	349	68.5%	3.84	1.09
<b>Croatia</b>	551	72.1%	4.00	1.03	<b>Portugal</b>	401	33.4%	2.91	1.26
<b>Cyprus</b>	204	19.6%	2.69	1.15	<b>Qatar</b>	340	34.7%	2.78	1.41
<b>Czech Republic</b>	286	18.2%	2.32	1.23	<b>Romania</b>	338	31.4%	2.78	1.39
<b>Denmark</b>	1349	32.0%	2.94	1.12	<b>Russia</b>	390	39.2%	3.10	1.16
<b>Ecuador</b>	357	61.1%	3.67	1.28	<b>Serbia</b>	400	37.5%	3.06	1.33
<b>Egypt</b>	398	79.9%	4.21	.92	<b>Sierra Leone</b>	213	59.6%	3.59	1.28
<b>El Salvador</b>	247	60.7%	3.58	1.31	<b>Singapore</b>	89	38.2%	3.06	1.26
<b>Estonia</b>	273	34.1%	2.93	1.21	<b>South Africa</b>	358	29.6%	2.68	1.36
<b>Ethiopia</b>	345	67.8%	3.85	1.15	<b>South Korea</b>	351	56.7%	3.54	.97
<b>Finland</b>	365	20.8%	2.57	1.15	<b>Spain</b>	389	60.9%	3.71	1.04
<b>France</b>	213	39.9%	3.06	1.32	<b>Sudan</b>	275	70.5%	4.07	1.26
<b>Germany</b>	761	44.9%	3.10	1.42	<b>Sweden</b>	580	35.7%	2.92	1.20
<b>Greece</b>	402	42.0%	3.14	1.34	<b>Switzerland</b>	904	45.2%	3.24	1.15
<b>Hong Kong</b>	460	30.7%	2.98	1.09	<b>Tanzania</b>	272	79.0%	4.11	.72
<b>Hungary</b>	369	34.1%	2.85	1.42	<b>Thailand</b>	366	65.8%	3.89	.84
<b>Iceland</b>	168	12.5%	1.99	1.20	<b>Turkey</b>	93	34.4%	2.91	1.32
<b>India</b>	508	52.6%	3.42	1.35	<b>UAE</b>	193	38.9%	2.97	1.46
<b>Indonesia</b>	655	60.3%	3.59	.96	<b>UK</b>	663	18.1%	2.20	1.26
<b>Ireland</b>	299	22.7%	2.49	1.25	<b>USA</b>	411	46.0%	3.29	1.23
<b>Israel</b>	332	34.3%	2.74	1.48					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Let people express their views

*Question: Please tell me how important each of these things is in your work.*

*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	292	80.1%	4.06	.83	<b>Italy</b>	389	64.5%	3.82	1.17
<b>Argentina</b>	360	71.9%	3.96	1.06	<b>Japan</b>	744	24.3%	2.83	1.04
<b>Australia</b>	602	75.7%	3.94	1.02	<b>Kenya</b>	333	81.1%	4.23	.89
<b>Austria</b>	799	51.1%	3.42	1.11	<b>Kosovo</b>	199	75.9%	4.15	1.14
<b>Bangladesh</b>	326	78.8%	4.21	.98	<b>Latvia</b>	281	70.1%	4.03	1.08
<b>Belgium</b>	584	53.1%	3.52	1.10	<b>Malawi</b>	174	92.0%	4.54	.72
<b>Bhutan</b>	90	76.7%	4.23	.89	<b>Malaysia</b>	362	71.8%	3.95	.88
<b>Botswana</b>	184	89.1%	4.51	.86	<b>Mexico</b>	376	88.8%	4.50	.81
<b>Brazil</b>	376	72.3%	4.08	1.08	<b>Moldova</b>	218	70.2%	4.00	1.11
<b>Bulgaria</b>	263	88.2%	4.46	.88	<b>Netherlands</b>	518	59.8%	3.63	1.03
<b>Canada</b>	339	67.0%	3.88	1.17	<b>New Zealand</b>	526	71.5%	3.96	.98
<b>Chile</b>	455	70.1%	3.96	1.26	<b>Norway</b>	608	62.0%	3.66	1.13
<b>China</b>	642	59.8%	3.66	1.00	<b>Oman</b>	257	63.4%	3.67	1.11
<b>Colombia</b>	544	81.4%	4.26	1.03	<b>Philippines</b>	349	83.4%	4.22	.81
<b>Croatia</b>	553	86.4%	4.42	.78	<b>Portugal</b>	406	71.7%	4.01	1.01
<b>Cyprus</b>	204	52.5%	3.88	.98	<b>Qatar</b>	347	36.3%	2.90	1.40
<b>Czech Republic</b>	287	66.6%	3.83	1.16	<b>Romania</b>	339	73.5%	4.06	1.09
<b>Denmark</b>	1354	50.5%	3.48	1.01	<b>Russia</b>	390	59.2%	3.73	1.13
<b>Ecuador</b>	361	82.5%	4.24	.98	<b>Serbia</b>	401	80.8%	4.27	.98
<b>Egypt</b>	398	82.2%	4.29	.89	<b>Sierra Leone</b>	216	95.4%	4.58	.65
<b>El Salvador</b>	249	83.5%	4.30	.83	<b>Singapore</b>	93	49.5%	3.35	1.24
<b>Estonia</b>	273	79.5%	4.06	.97	<b>South Africa</b>	371	84.6%	4.28	.91
<b>Ethiopia</b>	347	79.0%	4.14	1.09	<b>South Korea</b>	351	61.8%	3.65	.96
<b>Finland</b>	366	69.1%	3.84	1.01	<b>Spain</b>	389	88.4%	4.46	.76
<b>France</b>	222	72.1%	4.02	.98	<b>Sudan</b>	274	90.9%	4.59	.88
<b>Germany</b>	764	46.9%	3.27	1.24	<b>Sweden</b>	590	90.3%	4.41	.75
<b>Greece</b>	402	86.1%	4.41	.93	<b>Switzerland</b>	906	56.1%	3.54	1.06
<b>Hong Kong</b>	462	65.6%	3.82	1.01	<b>Tanzania</b>	272	92.6%	4.39	.62
<b>Hungary</b>	376	54.3%	3.59	1.15	<b>Thailand</b>	372	76.3%	4.25	.83
<b>Iceland</b>	177	65.0%	3.80	1.14	<b>Turkey</b>	94	87.2%	4.30	1.05
<b>India</b>	513	83.2%	4.28	.96	<b>UAE</b>	207	64.7%	3.76	1.19
<b>Indonesia</b>	661	85.6%	4.12	.66	<b>UK</b>	686	53.9%	3.43	1.23
<b>Ireland</b>	298	61.4%	3.70	1.12	<b>USA</b>	411	76.6%	4.21	1.03
<b>Israel</b>	334	69.5%	3.90	1.26					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Educate the audience

*Question: Please tell me how important each of these things is in your work. (Optional item)*  
*Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant*

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	73.4%	3.98	1.00	<b>Italy</b>	–	–	–	–
<b>Argentina</b>	359	54.6%	3.45	1.27	<b>Japan</b>	–	–	–	–
<b>Australia</b>	603	87.1%	4.29	.78	<b>Kenya</b>	332	90.4%	4.50	.77
<b>Austria</b>	798	53.6%	3.55	1.04	<b>Kosovo</b>	199	74.9%	4.15	1.02
<b>Bangladesh</b>	328	77.4%	4.19	1.03	<b>Latvia</b>	340	75.6%	4.10	.98
<b>Belgium</b>	564	59.0%	3.71	1.20	<b>Malawi</b>	172	89.5%	4.48	.81
<b>Bhutan</b>	89	73.0%	4.08	1.11	<b>Malaysia</b>	358	81.8%	4.20	.83
<b>Botswana</b>	186	94.1%	4.70	.64	<b>Mexico</b>	376	75.3%	4.05	1.07
<b>Brazil</b>	376	44.4%	3.29	1.26	<b>Moldova</b>	220	77.7%	4.10	1.15
<b>Bulgaria</b>	263	89.7%	4.50	.79	<b>Netherlands</b>	512	40.0%	3.21	1.08
<b>Canada</b>	350	93.4%	4.62	.66	<b>New Zealand</b>	–	–	–	–
<b>Chile</b>	461	71.8%	4.04	1.18	<b>Norway</b>	624	82.7%	4.11	.87
<b>China</b>	–	–	–	–	<b>Oman</b>	–	–	–	–
<b>Colombia</b>	546	84.6%	4.39	.94	<b>Philippines</b>	349	95.1%	4.62	.63
<b>Croatia</b>	–	–	–	–	<b>Portugal</b>	406	51.7%	3.44	1.20
<b>Cyprus</b>	–	–	–	–	<b>Qatar</b>	–	–	–	–
<b>Czech Republic</b>	285	52.3%	3.49	1.08	<b>Romania</b>	338	79.9%	4.27	1.04
<b>Denmark</b>	1348	44.9%	3.26	1.18	<b>Russia</b>	390	75.4%	4.11	.92
<b>Ecuador</b>	360	82.2%	4.27	.91	<b>Serbia</b>	403	86.6%	4.47	.88
<b>Egypt</b>	–	–	–	–	<b>Sierra Leone</b>	217	95.9%	4.61	.63
<b>El Salvador</b>	250	85.6%	4.32	.85	<b>Singapore</b>	94	46.8%	3.17	1.44
<b>Estonia</b>	267	85.0%	4.25	.79	<b>South Africa</b>	371	86.8%	4.42	.83
<b>Ethiopia</b>	348	84.8%	4.32	.84	<b>South Korea</b>	352	23.0%	2.78	1.02
<b>Finland</b>	365	50.4%	3.46	.99	<b>Spain</b>	385	46.2%	3.35	1.19
<b>France</b>	–	–	–	–	<b>Sudan</b>	–	–	–	–
<b>Germany</b>	762	57.3%	3.60	1.10	<b>Sweden</b>	–	–	–	–
<b>Greece</b>	402	52.5%	3.42	1.32	<b>Switzerland</b>	899	36.7%	3.11	1.05
<b>Hong Kong</b>	–	–	–	–	<b>Tanzania</b>	272	94.9%	4.37	.58
<b>Hungary</b>	353	67.1%	3.80	1.07	<b>Thailand</b>	–	–	–	–
<b>Iceland</b>	183	83.1%	4.31	.94	<b>Turkey</b>	94	52.1%	3.30	1.38
<b>India</b>	504	85.5%	4.33	.94	<b>UAE</b>	219	85.4%	4.33	1.02
<b>Indonesia</b>	657	94.1%	4.36	.65	<b>UK</b>	694	78.7%	4.10	.92
<b>Ireland</b>	300	72.7%	3.93	1.01	<b>USA</b>	413	92.7%	4.55	.70
<b>Israel</b>	338	44.1%	3.12	1.43					

<sup>1</sup> Percentage saying “extremely” and “very important”

## Aggregated Data on Key Variables

### Journalistic Roles: Tell stories about the world

Question: Please tell me how important each of these things is in your work.

Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	292	49.3%	3.40	1.12	<b>Italy</b>	–	–	–	–
<b>Argentina</b>	358	52.8%	3.46	1.15	<b>Japan</b>	–	–	–	–
<b>Australia</b>	604	77.6%	4.08	1.06	<b>Kenya</b>	336	78.9%	4.09	.98
<b>Austria</b>	806	65.4%	3.78	1.06	<b>Kosovo</b>	201	65.2%	3.87	1.18
<b>Bangladesh</b>	315	68.9%	3.94	1.06	<b>Latvia</b>	340	68.8%	3.82	1.22
<b>Belgium</b>	566	69.3%	3.86	1.10	<b>Malawi</b>	173	73.4%	4.05	1.01
<b>Bhutan</b>	90	57.8%	3.56	1.25	<b>Malaysia</b>	356	75.3%	3.99	.79
<b>Botswana</b>	185	83.2%	4.30	.93	<b>Mexico</b>	376	75.5%	4.07	.96
<b>Brazil</b>	376	40.4%	3.22	1.22	<b>Moldova</b>	220	49.1%	3.37	1.24
<b>Bulgaria</b>	263	77.6%	4.14	.96	<b>Netherlands</b>	519	69.4%	3.88	1.05
<b>Canada</b>	346	80.6%	4.31	.95	<b>New Zealand</b>	–	–	–	–
<b>Chile</b>	456	65.6%	3.83	1.31	<b>Norway</b>	–	–	–	–
<b>China</b>	–	–	–	–	<b>Oman</b>	–	–	–	–
<b>Colombia</b>	544	79.0%	4.22	1.00	<b>Philippines</b>	–	–	–	–
<b>Croatia</b>	–	–	–	–	<b>Portugal</b>	403	69.0%	3.88	1.05
<b>Cyprus</b>	–	–	–	–	<b>Qatar</b>	–	–	–	–
<b>Czech Republic</b>	274	32.8%	2.72	1.42	<b>Romania</b>	339	59.3%	3.65	1.24
<b>Denmark</b>	–	–	–	–	<b>Russia</b>	390	61.8%	3.83	1.04
<b>Ecuador</b>	360	72.5%	3.99	1.03	<b>Serbia</b>	404	70.8%	3.96	1.02
<b>Egypt</b>	–	–	–	–	<b>Sierra Leone</b>	216	76.9%	4.12	.91
<b>El Salvador</b>	250	68.4%	3.91	1.01	<b>Singapore</b>	94	47.9%	3.12	1.44
<b>Estonia</b>	263	63.9%	3.80	1.18	<b>South Africa</b>	368	70.4%	3.98	1.05
<b>Ethiopia</b>	350	74.9%	4.09	.96	<b>South Korea</b>	352	45.2%	3.39	.86
<b>Finland</b>	364	76.9%	4.09	.87	<b>Spain</b>	385	82.6%	4.24	.90
<b>France</b>	–	–	–	–	<b>Sudan</b>	–	–	–	–
<b>Germany</b>	759	57.3%	3.56	1.18	<b>Sweden</b>	–	–	–	–
<b>Greece</b>	–	–	–	–	<b>Switzerland</b>	907	55.2%	3.48	1.14
<b>Hong Kong</b>	–	–	–	–	<b>Tanzania</b>	272	39.0%	3.26	.91
<b>Hungary</b>	355	74.1%	3.95	1.05	<b>Thailand</b>	–	–	–	–
<b>Iceland</b>	–	–	–	–	<b>Turkey</b>	92	46.7%	3.34	1.24
<b>India</b>	503	76.1%	4.08	1.01	<b>UAE</b>	216	68.1%	3.79	1.28
<b>Indonesia</b>	–	–	–	–	<b>UK</b>	686	64.9%	3.78	1.20
<b>Ireland</b>	299	67.9%	3.78	1.17	<b>USA</b>	–	–	–	–
<b>Israel</b>	334	56.3%	3.43	1.40					

<sup>1</sup> Percentage saying “extremely” and “very important”



## Aggregated Data on Key Variables

### Journalistic Roles: Promote tolerance and cultural diversity

Question: Please tell me how important each of these things is in your work.

Scale: 5 = extremely important; 4 = very important; 3 = somewhat important; 2 = little important; 1 = unimportant

	N	% <sup>1</sup>	Mean	SD		N	% <sup>1</sup>	Mean	SD
<b>Albania</b>	293	79.5%	4.07	.96	<b>Italy</b>	–	–	–	–
<b>Argentina</b>	359	79.9%	4.17	.97	<b>Japan</b>	–	–	–	–
<b>Australia</b>	605	60.2%	3.69	1.13	<b>Kenya</b>	335	85.1%	4.28	.88
<b>Austria</b>	806	65.0%	3.80	1.08	<b>Kosovo</b>	200	87.5%	4.51	.81
<b>Bangladesh</b>	323	87.0%	4.41	.89	<b>Latvia</b>	334	56.0%	3.61	1.27
<b>Belgium</b>	568	57.0%	3.59	1.17	<b>Malawi</b>	173	83.8%	4.28	.97
<b>Bhutan</b>	90	63.3%	3.68	1.32	<b>Malaysia</b>	355	78.9%	4.16	.86
<b>Botswana</b>	185	89.2%	4.54	.77	<b>Mexico</b>	377	92.8%	4.55	.78
<b>Brazil</b>	376	77.4%	4.25	1.09	<b>Moldova</b>	219	74.0%	4.11	1.09
<b>Bulgaria</b>	263	82.5%	4.35	.94	<b>Netherlands</b>	495	27.7%	2.77	1.14
<b>Canada</b>	348	60.9%	3.72	1.24	<b>New Zealand</b>	–	–	–	–
<b>Chile</b>	452	71.7%	4.01	1.24	<b>Norway</b>	–	–	–	–
<b>China</b>	–	–	–	–	<b>Oman</b>	–	–	–	–
<b>Colombia</b>	544	87.9%	4.49	.86	<b>Philippines</b>	349	81.1%	4.22	.86
<b>Croatia</b>	–	–	–	–	<b>Portugal</b>	406	75.6%	4.12	1.07
<b>Cyprus</b>	203	60.6%	3.96	.98	<b>Qatar</b>	–	–	–	–
<b>Czech Republic</b>	281	65.8%	3.84	1.12	<b>Romania</b>	339	74.6%	4.12	1.13
<b>Denmark</b>	–	–	–	–	<b>Russia</b>	390	58.2%	3.76	1.08
<b>Ecuador</b>	359	82.2%	4.28	.93	<b>Serbia</b>	403	89.6%	4.56	.81
<b>Egypt</b>	–	–	–	–	<b>Sierra Leone</b>	216	88.4%	4.39	.78
<b>El Salvador</b>	250	80.0%	4.24	.97	<b>Singapore</b>	92	44.6%	3.15	1.41
<b>Estonia</b>	266	77.4%	4.12	.97	<b>South Africa</b>	370	73.0%	4.05	1.11
<b>Ethiopia</b>	350	85.7%	4.41	.96	<b>South Korea</b>	352	66.5%	3.77	.91
<b>Finland</b>	363	67.5%	3.89	1.03	<b>Spain</b>	386	89.9%	4.52	.76
<b>France</b>	–	–	–	–	<b>Sudan</b>	–	–	–	–
<b>Germany</b>	765	66.7%	3.80	1.21	<b>Sweden</b>	589	75.4%	4.06	1.04
<b>Greece</b>	404	75.5%	4.07	1.20	<b>Switzerland</b>	904	50.4%	3.45	1.09
<b>Hong Kong</b>	–	–	–	–	<b>Tanzania</b>	272	98.5%	4.56	.53
<b>Hungary</b>	355	74.4%	4.05	1.01	<b>Thailand</b>	–	–	–	–
<b>Iceland</b>	168	50.0%	3.48	1.16	<b>Turkey</b>	93	77.4%	3.98	1.22
<b>India</b>	498	77.9%	4.16	1.05	<b>UAE</b>	222	83.3%	4.37	.95
<b>Indonesia</b>	617	91.9%	4.30	.65	<b>UK</b>	681	46.7%	3.22	1.40
<b>Ireland</b>	301	48.5%	3.42	1.22	<b>USA</b>	408	51.0%	3.43	1.21
<b>Israel</b>	336	71.1%	4.03	1.13					

<sup>1</sup> Percentage saying “extremely” and “very important”